# NVESTOR PRESENTATION

A preliminary prospectus containing important information relating to the securities described in this document has been filed with the securities regulatory authorities in each of the provinces of Canada, other than Quebec. A copy of the preliminary prospectus, and any amendment, is required to be delivered with this document. The preliminary prospectus is still subject to completion. There will not be any sale or any acceptance of an offer to buy the securities until a receipt for the final prospectus has been issued. This document does not provide full disclosure of all material facts relating to the securities offered. Investors should read the preliminary prospectus, the final prospectus and any amendment for disclosure of those facts, especially risk factors relating to the securities offered, before making an investment decision. 



### TSX-V CANB.

### **AUGUST, 2023**



A copy of the preliminary short form prospectus (the "Prospectus") has been filed with the securities regulatory authorities in each of the provinces of Canada, except Québec, but has not yet become final for the purpose of the sale of securities. A copy of the Prospectus in required to be delivered with this document. Information contained in the Prospectus may not be complete and may have to be amended. The securities may not be sold until a receipt for the (final) short form prospectus (the "Final Prospectus") is obtained from the securities regulatory authorities. No securities regulatory authority has expressed an opinion about the securities described in the Prospectus and it is an offence to claim otherwise. The Prospectus constitutes a public offering of the securities only in those jurisdictions where they may be lawfully offered for sale and therein only by persons permitted to sell such securities.

The securities offered under the Prospectus, and the securities underlying such securities, have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act"), or any state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States of America, its territories and possessions, any state of the United States or the District of Columbia (collectively, the "United States") or "U.S. persons" (as such term is defined in Regulation S under the U.S. Securities Act ("U.S. Persons")) unless exemptions from the registration requirements of the U.S. Securities Act and applicable state securities laws are available. This Prospectus does not constitute an offer to sell or a solicitation of an offer to buy any of the securities offered hereby in the United States or to, or for the account or benefit of, persons in the United States or U.S. Persons. See "Plan of Distribution". Information has been incorporated by reference in the Prospectus from documents filed with securities commissions or similar authorities in Canada. Copies of the documents incorporated herein by reference may be obtained on request without charge from the Corporate Secretary of CanadaBis Capital Inc. at 255C Clearview Drive, Red Deer, County, Alberta, Canada T4E 3B6 (1-888-784-4621 or 1-888-STIGMA1) and are also available electronically at www.sedar.com

This presentation is qualified in its entirety by, and should be read together with, the more detailed information, financial statements, management's discussion and analysis and other documents incorporated by reference into the Prospectus. This presentation does not provide full disclosure of all material facts relating to the securities") of CanadaBis Capital Inc. (the "Company" or "CanadaBis") offered pursuant to the Prospectus or the Final Prospectus (including, for certainty, the securities underlying such offered Securities). There are no assurances that a market for the Securities can be maintained and the investors of the Securities may not be able to resell the Securities purchased under the Final Prospectus. An investment in the Securities is speculative and involves a high degree of risk and should only be made by persons who can afford the total loss of their investment. Prospective investors should read the Prospectus, the Final Prospectus and any amendments for disclosure of these facts and consider certain risk factors relating to the Securities before making an investment decision in respect of Securities. See sections entitled "Cautionary Note Regarding Forward-Looking Statements" and "Risk Factors" in the Prospectus and Final Prospectus, as well as the Disclaimer below in this presentation and the Cautionary Statements on page 14 of this presentation.

# DISCLAIVER

### This document contains forward-looking statements and forward-looking information regarding CanadaBis Capital Inc., its subsidiaries and affiliates including but not limited to such statements relating to (Please see SEDAR for all filings):

- The expectations regarding legislation, regulations and licensing related to the cultivation, production and sale of cannabis products by the Company;
- The expected number of users of medical cannabis or the size of the medical cannabis market in Canada and globally;
- The potential time frame for the introduction of legislation to legalize recreational cannabis use in Canada and globally and the potential form that this legislation will take;
- Anticipated future production;
- The potential size of the recreational cannabis market in Canada and globally;
- The Company's expectations with respect to meeting major milestones and obtaining a license to produce;
- The Company's expectations with respect to the volume of cannabis produced by month;
- The Company's proposed monthly production demand;
- The terms of the Company's new credit facility and the timing of funding thereunder; and
- Details regarding the the offering of Securities, concurrent private placement and share swap.

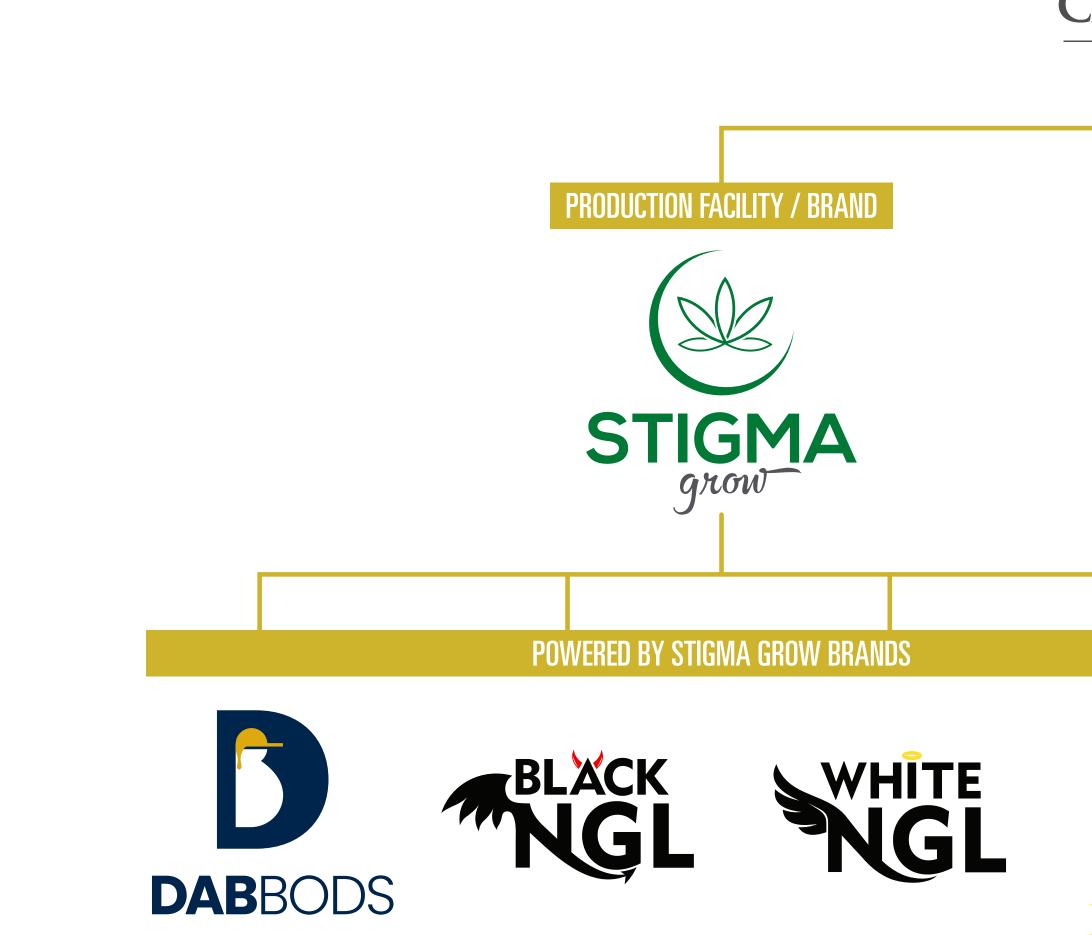
The words "plans", "expects", "is expected", "budget", Forward-looking statements contained herein are made "projects", "scheduled", "estimates" "forecasts", "intends", as of the date indicated on the title page. There can be "anticipates", or "believes" or variations (including negative no assurance that forward-looking statements will prove to be accurate, as actual results and future events could variations) of such words and phrases, or statements that certain actions, events, or results "may", "could", differ materially from those anticipated in such statements. "would", "might", or "will" occur are all forward-looking Accordingly, readers should not place undue reliance on the statements. Forward-looking statements are based on the forward-looking statements in this document. The Company does not undertake to update any forward-looking statements reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and perception in this document except as required by applicable of trends, current conditions and expected developments, as securities laws. well as other factors that management believes to be relevant and reasonable at the date that such statements are made. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements.







### **COMPANY & BRANDS**











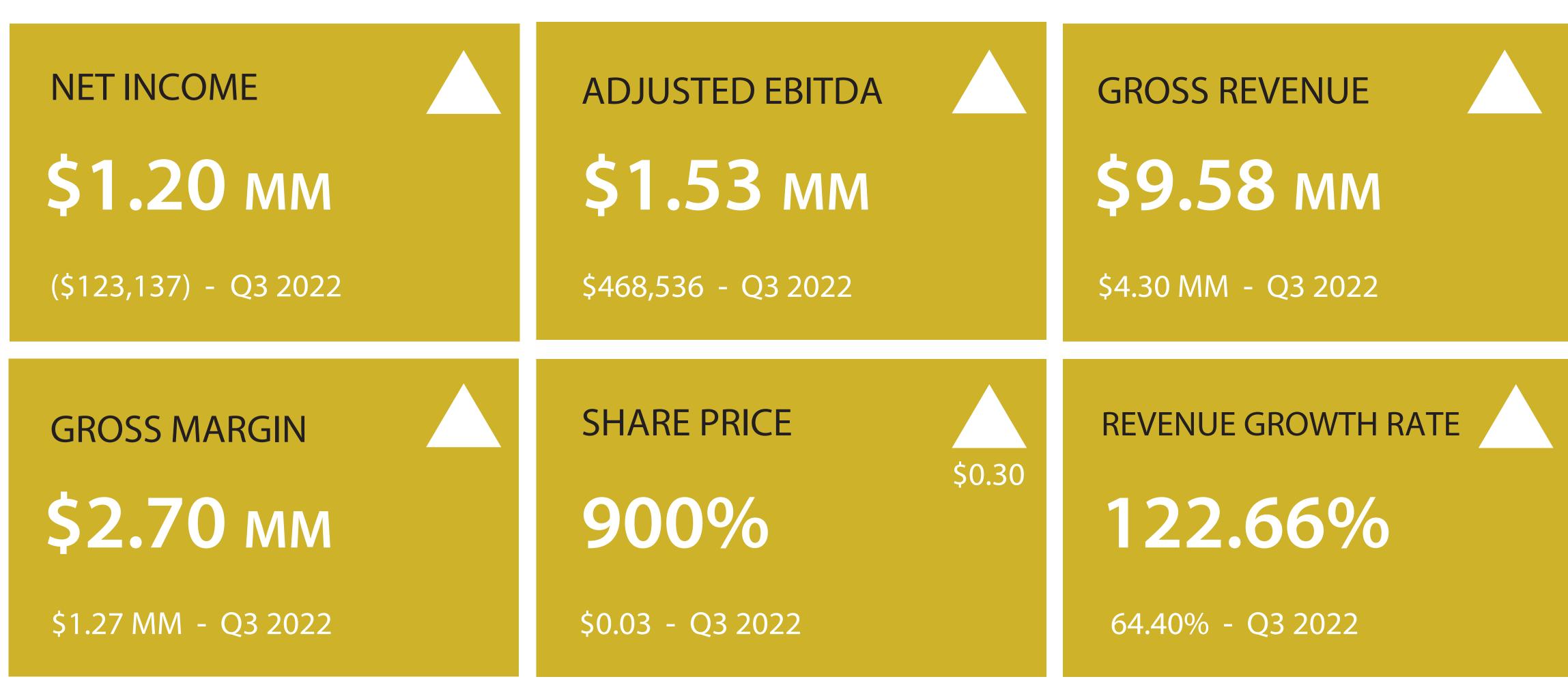


CanadaBis Capital Inc. Investor Presentation





# FINANCIAL INFORMATION - Q3 2023 CONSOLIDATED RESULTS





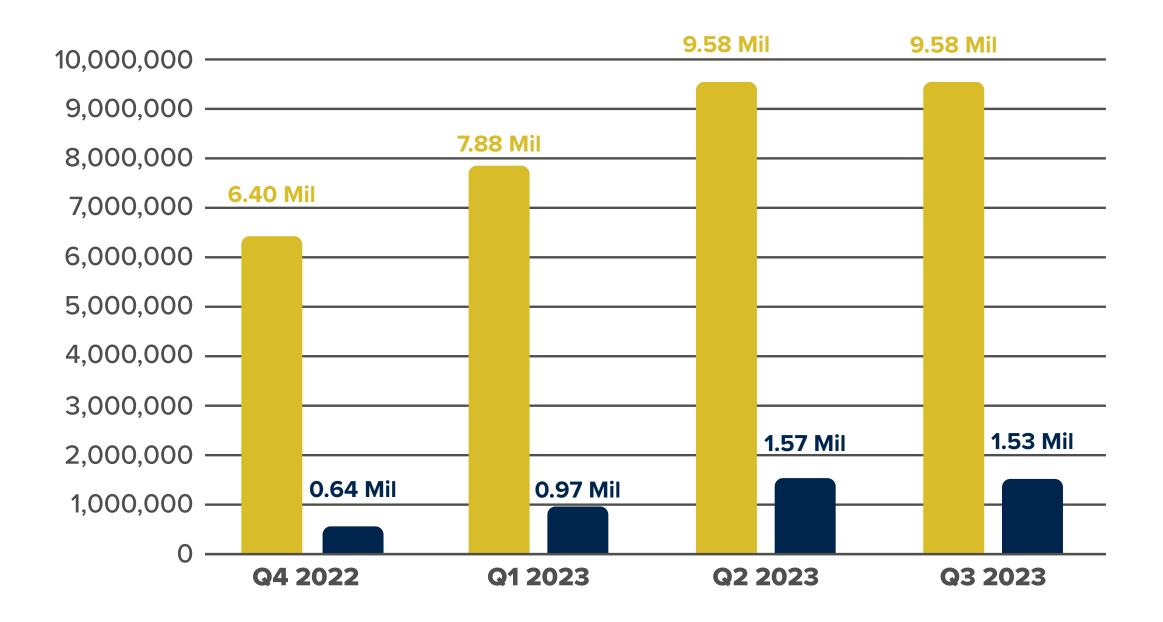


## **ANNUAL AND QUARTERLY FINANCIAL REVIEW**

### **QUARTERLY FINANCIAL RESULTS**

REVENUE

**EBITDA** 

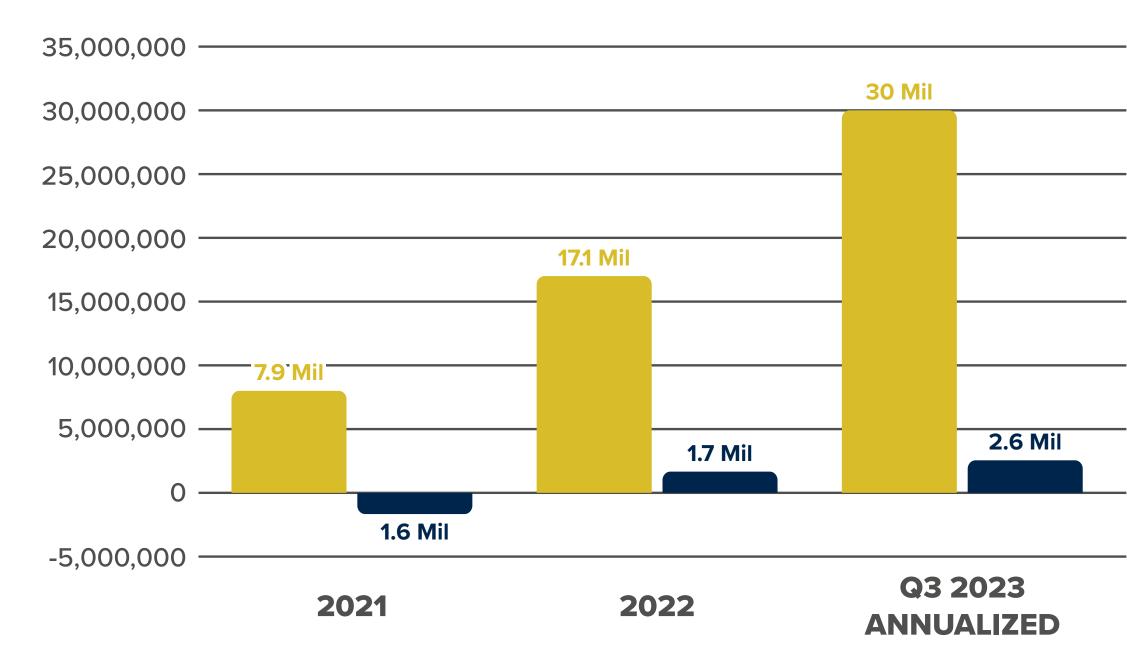




### **ANNUAL FINANCIAL RESULTS**

REVENUE

**EBITDA** 







# POSITIONING

CanadaBis Capital is a publicly traded Canadian cannabis company with 5 class leading brands in the Canadian recreational cannabis market. Stigma Grow (wholly owned subsidary) uses hydrocarbon concentrate (BHO) processing capabilities, uniquely equipped, experienced and licensed to pursue 3.0 product leadership within Canada via in-house brands and white-label partnerships.

Our unique positioning, combined with our retail pillar, allows us to remain engaged with those who drive industry trends to ensure we remain proactively relevant and recognized for high quality as we, and those we serve, continue to evolve.

### MISSION

To establish ourselves as agile, approachable and available providers of 3.0 cannabis concentrates; recognized by provinces, retailers and consumers alike as a trusted ally and committed partner in the quest for category growth.

### VISION

To become Canada's recognized leader in cannabis hydrocarbon concentrates positioned advantageously to operate with independent agility, grow organically and partner strategically.

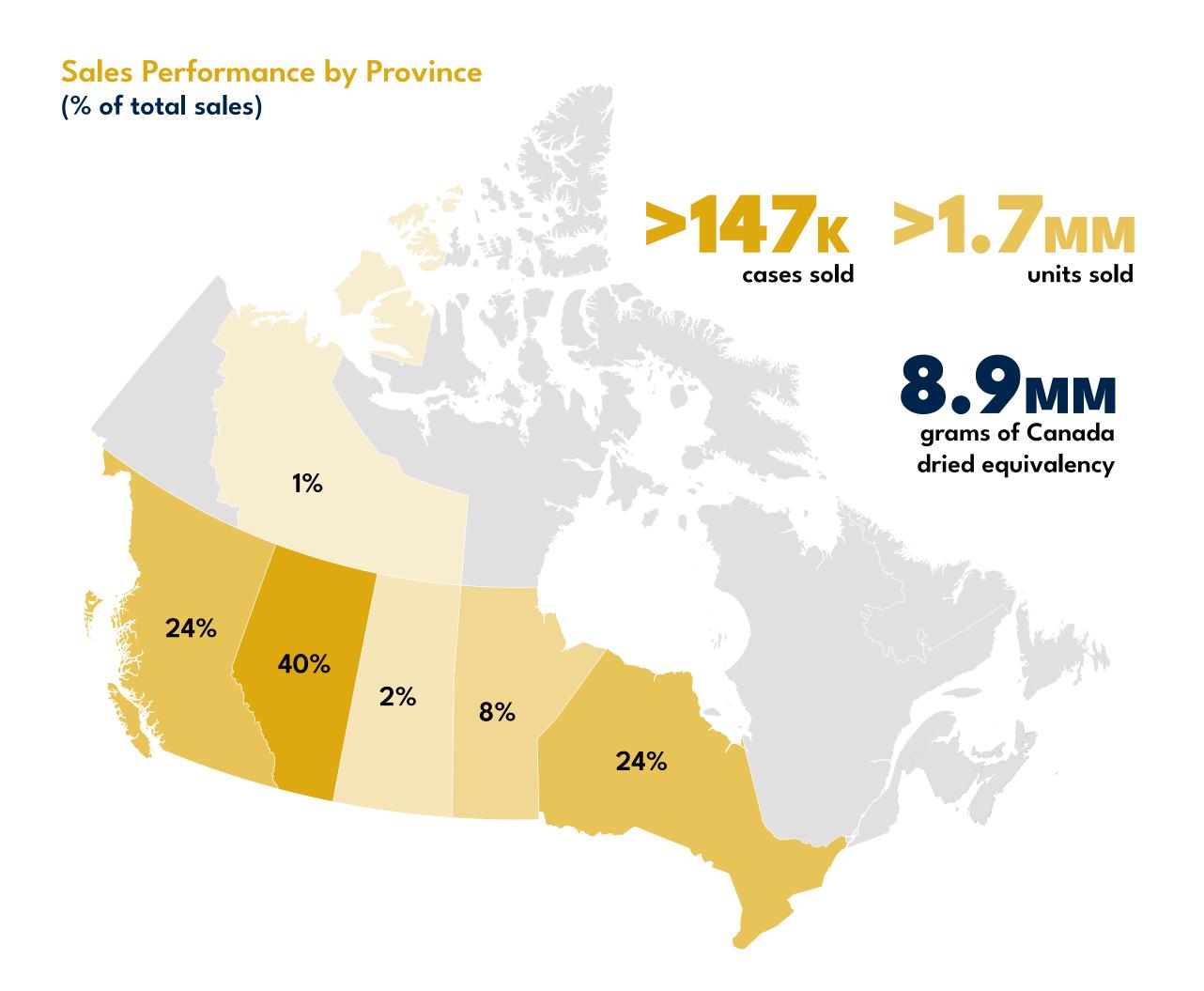


### TSX-V : CANB.V





### **POSITIONING** CONTINUED





### **KEY POINTS:**

- Concentrates are only just emerging in the Canadian market, and represent a small fraction of total sales, approximately 2%. <sup>(1)</sup>
- Growth of market segment expected to reach levels comparable to more mature US markets, approximately 14%. <sup>(1)</sup> - Represents ~7x growth in the near term
- The Company has the ability to capture this market share as the costs and licensing process for new LPs to enter are daunting.
- Historical results reflect only sales in Alberta and Saskatchewan. Ontario and BC are currently onboarding our SKUs at approximately 25% of the volume they will need if trials are successful.
- 49 SKUs launched across Canada: AB, BC, ONT, MB, SASK, NWT & Medical.
- While dry flower product margins continue to drop, concentrates margins remain high. Low-priced, reliable fresh frozen inputs and an all-in-house approach to controlling costs positions us to offer consistent, high-value, certified safe offerings at lower cost



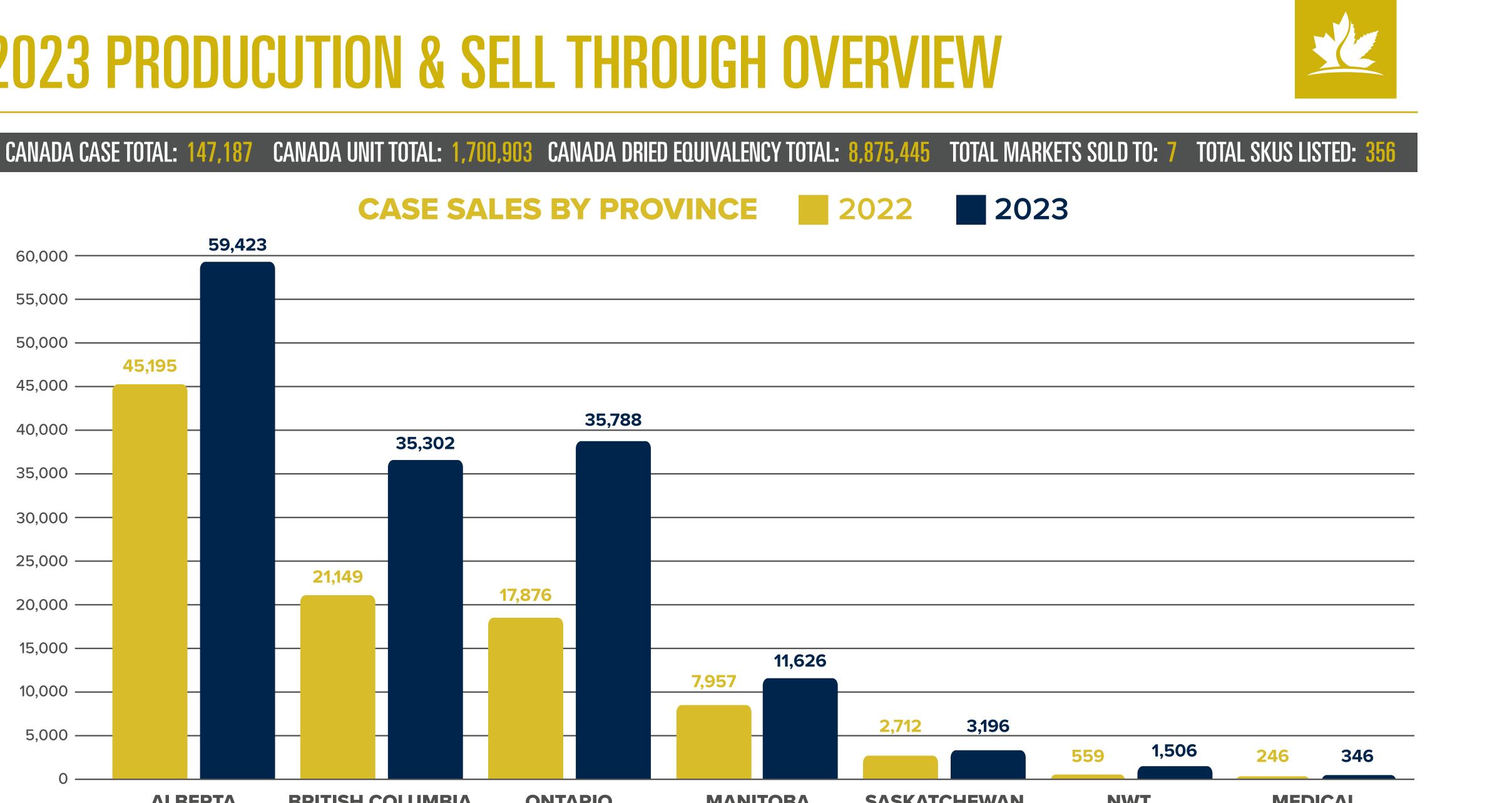


### **2023 PRODUCUTION & SELL THROUGH OVERVIEW**

### 59,423 60,000 55,000 -50,000 45,195 45,000 35,788 40,000 -35,302 35,000 -30,000 25,000 21,149 17,876 20,000 -15,000 10.000 -5,000 -0 **ALBERTA BRITISH COLUMBIA ONTARIO**

### **CASE SALES BY PROVINCE**

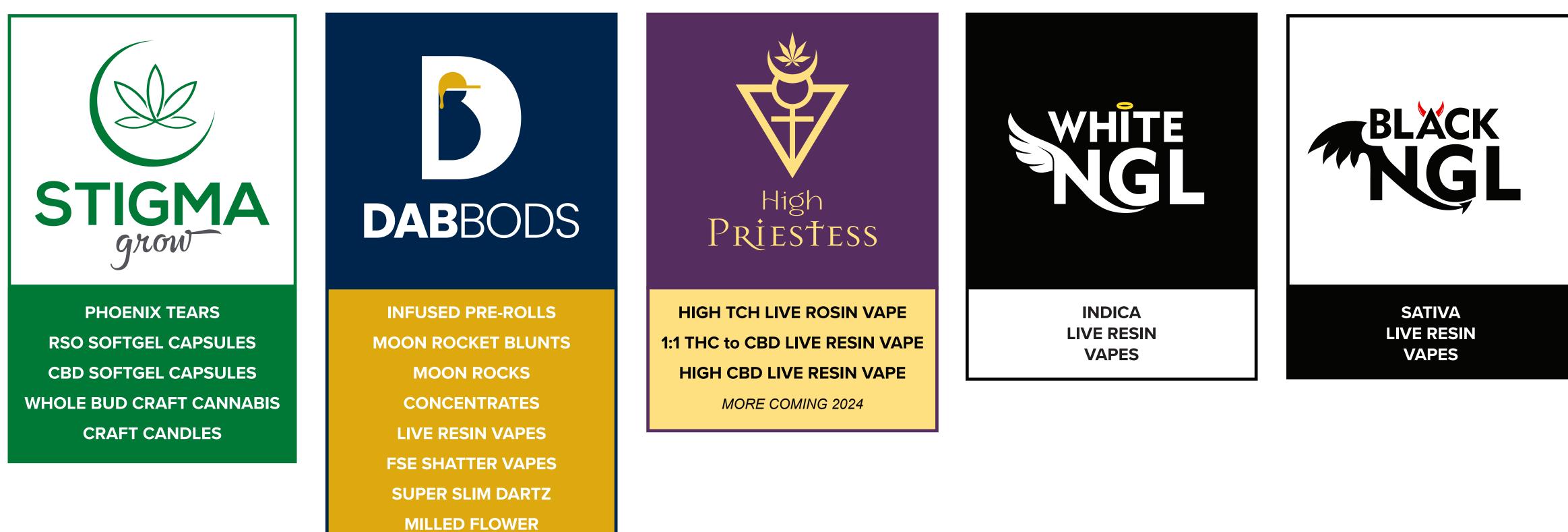






# POWERED BY STIGMA GROW BRANDS

At Stigma Grow we are consumers too! We commit our energy to producing cannabis products that we know our customers will get the most out of. While others are obsessed with profits, we are obsessed with customer satisfaction and as such take a "product first" approach to every product we offer. We always aim to provide the best in *total value* for our customers







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STIGMA GROW'S "CHAPTER 1" AND "BY STIGMA GROW" PRODUCTS ARE TYPICALLY FIRST-TO-MARKET PRODUCTS THAT WE BELIEVE DESERVE SHELF SPACE ACROSS CANADA. ONCE LISTED, THESE PRODUCTS ARECAREFULLY MONITORED FOR FIT UNDER ONE OF OUR PERMANENT BRANDS, OR AS AN OFFERING TO THIRD-PARTY PRODUCERS. THIS CATEGORY ALSO FEATURES OUR PRE-ROLL CANDLES AND WHOLE DRIED FLOWER.













DAB BODS IS DESIGNED TO MAKE EVERY BODY COMFORTABLE WITH CONCENTRATES. FEATURING A LINEUP OF POTENT AND POPULAR PRODUCTS, LIKE SHATTER AND LIVE VAPES, AT SOME OF THE LOWEST PRICES AVAILABLE IN TODAY'S MARKET - DAB BODS IS FOCUSED ON EXPANDING THE CONCENTRATES CATEGORY VIA EDUCATION AND ENGAGEMENT THAT USES HUMOUR TO BREAK DOWN BARRIERS.











High Priestess HIGH PRIESTESS PRODUCTS HAVE BEEN UNIQUELY CREATED TO SPEAK TO WITH OUR INNER STRENGTHS AND WEAKNESSES. BUILT TO EXEMPLIFY THE POWER OUR ZODIAC SYMBOLS PLAY WITHIN OUR WORLDS, NOT ONLY THROUGH BRANDING, BUT CLEVERLY CREATING PRODUCTS TO FULFILL THE NEEDS OUR CONSUMERS EXPRESS. HIGH PRIESTESS OFFERS COMPONENTS THAT EMBODY THE POWER AND PERSONALITY TRAITS WE ALL EXUDE. BEAUTIFUL COLORS AND ELEGANT, HIGH QUALITY CARTRIDGES ARE SHOWCASED IN THIS LINEUP.















OUR NGL LIVE-RESIN PRODUCTS FEATURE THE HIGH-TERPENE, FULL-SPECTRUM OFFERINGS (HTFSE) OF BOTH SATIVA AND INDICA-HEAVY STRAINS.

WHILE OTHERS HAVE RECENTLY ENTERED THE MARKET - OUR POTENCY, PURITY AND PRICE HAVE MADE US THE COMFORTABLE MARKET LEADERS ACROSS CANADA.













### WHAT MAKES US UNIQUE

**F**S



WE BELIEVE EVERYONE SHOULD FIND THE RIGHT-FIT PRODUCTS FOR THEIR NEEDS. WITH THAT IN MIND, WE SIMPLY STRIVE TO PROVIDE YOU WITH AS MUCH INFORMATION ABOUT WHO WE ARE AND WHAT WE OFFER IN THE INTEREST OF REMAINING AVAILABLE TO THOSE WHO VALUE WHAT WE DO.

WE ARE A FAMILY-RUN COMPANY FOCUSED ON SLOW, STRATEGIC GROWTH THAT ALLOWS US TO STAY TRUE TO OUR BRAND PROMISES AND ENGAGE WITH OUR COMMUNITY. WE ARE **IMMERSED IN THE INDUSTRY WE LOVE AND ENJOY** EVERY OPPORTUNITY TO RECEIVE FEEDBACK.



### TRANSPARENCY

OUR LIVE-RESIN AND CRAFT CANNABIS PRODUCTS ARE AMOND THE HIGHEST-QUALITY, **BEST-SELLERS ACROSS** CANADA'S LEGAL MARKET.

AN 'APPLES TO APPLES' COMPARISON WITHIN OUR PRODUCT CATEGORIES PLACES US CONSISTENTLY AS THE BEST BANG FOR YOUR BUCK.





**AVAILABILITY** 



**OUR RELATIVE SMALL-SIZE AND APPROACH TO** TEAMWORK ALLOWS QUICK ACTION WHENEVER WE ARE APPROACHED WITH NEW INFORMATION, INDUSTRY TRENDS OR THE NEED TO IMPROVE AN AREA OF OUR BUSINESS. BY REMAINING AGILE, WE ENSURE WE REMAIN EFFECTIVE.



### **AVAILABILITY**



### **AGILITY**

OUR BHO, HTFSE PRODUCTS PRESENT ABOVE AVERAGE PURITY, CONSISTENCY AND POTENCY WHEN COMPARED TO OUR COMPETITORS.





## VALUE PROPOSITION

	Total Value (TV)	Per Share Value	Commentary
Floor Value (As At April 30, 2023)	(C\$mm)	(C\$mm)	
Appraised Value of Cultivation Facility	\$21.70	\$0.16	
Debt	-\$8.40	-\$0.06	
Floor Value / Floor Value per Share	\$13.30	\$0.10	
Market Value			
Existing Operations (20x LQA Revenue)	\$62.50	\$0.46	Based on publicly traded small-cap Canadian LP's
Live Resin Vape Market Share Value	—		20% discount to mgmt. assumption
Remaining Concentrates Market Share Value	—		20% discount to mgmt assumption
Implied Enterprise Value / Share	\$62.50	\$0.46	
Debt	-\$8.40	-\$0.06	
Minority Interest	-\$0.10	(\$0.00)	
Cash	\$2.80	\$0.02	
Implied Market Value / Share	\$56.80	\$0.42	







### CAUTIONARY STATEMENTS

Prospective investors should rely only on the information contained in the preliminary short form prospectus dated June 1, 2021 (the "Prospectus). This presentation is qualified in its entirety by reference to. and must be read in conjunction with, the information contained in the Prospectus and the information incorporated therein, including the Annual Information Form for the year ended July 31, 2020 of the Company. The Company and the Agents (as such term is defined in the Prospectus) are not offering to sell the Units (as such term is defined in the Prospectus) or any underlying securities of the Company in any jurisdiction where the offer or sale of such securities is not permitted. This presentation does not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction.

This presentation includes market and industry data which was obtained from various publicly available sources and other sources believed by the Company to be true, as well as using internally developed data. Although the Company believes it to be reliable, neither the Company nor the Agent has independently verified any of the data from third-party sources referred to in this presentation or analyzed or verified the underlying reports relied upon or referred to by such sources, or ascertained the underlying assumptions relied upon by such sources. Neither the Company nor the Agents make any representation as to the accuracy of such information.

Neither the Company nor the Agents have authorized anyone to provide prospective investors with different or additional information from the information contained in the Prospectus.

Neither the Company nor the Agents make any representation or warranty as to the origin, validity, accuracy, completeness, currency or reliability of such information. The Company and the Agents disclaim and exclude all liability (to the extent permitted by law) for losses, claims, damages, demands, costs and expenses of any nature arising in connection with or out of the information in this presentation, its accuracy, completeness or by reason of reliance from any person on any of it.

# INVESTOR RELATIONS

invest@canadabis.com 1-888-STIGMA1

FINANCIAL INFORMATION Certain financial information included in this document is unaudited. There is a material risk that the audited financial results would differ significantly from unaudited financial information presented herein.

Certain information in this Presentation contain references to non-IFRS measures, such as EBITDA, that do not have standardized meaning under IFRS as prescribed by the International Accounting Standard Board and are therefore unlikely to be comparable to similar measures presented by other companies. These measures are provided as additional information to complement IFRS measures by providing further understanding of the Corporation's operations from management's perspective. Non-IFRS measures should not be considered in isolation or as a substitute for analysis of financial information under IFRS.

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